Archie
65TH ANNIVERSARY
ARCHIECOMICS.COM
#176
APPROVED BY THE COMICS CODE AUTHORITY
ARCHIE'S PAL
Jughead
COMICS
SON, THAT SIGN SAYS, "NO LOAFING!"
REX W. LINDSEY

Jughead SODA JERK!

DO YOU LIKE CHOICES?
I LOVE CHOICES!
PRINC
MR. WEATHERB
WONDERFUL! YOU CAN CHOOSE DETENTION TONIGHT, OR ASSIST MR. SVENSON DURING FREE PERIOD TODAY!
MAYBE THIS WILL TEACH YOU TO SHOW UP ON TIME FOR A CHANGE!

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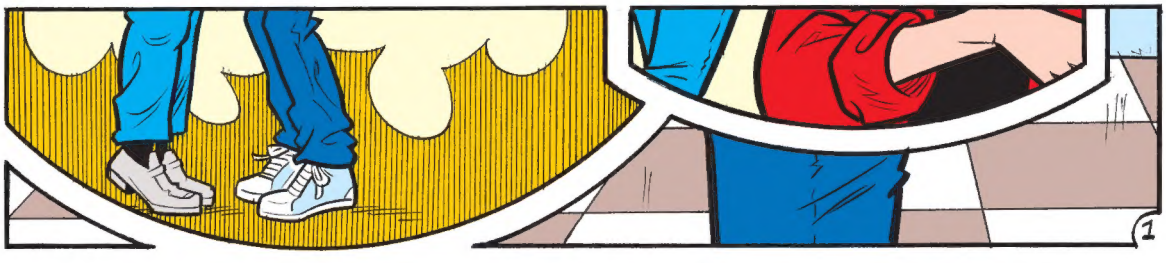
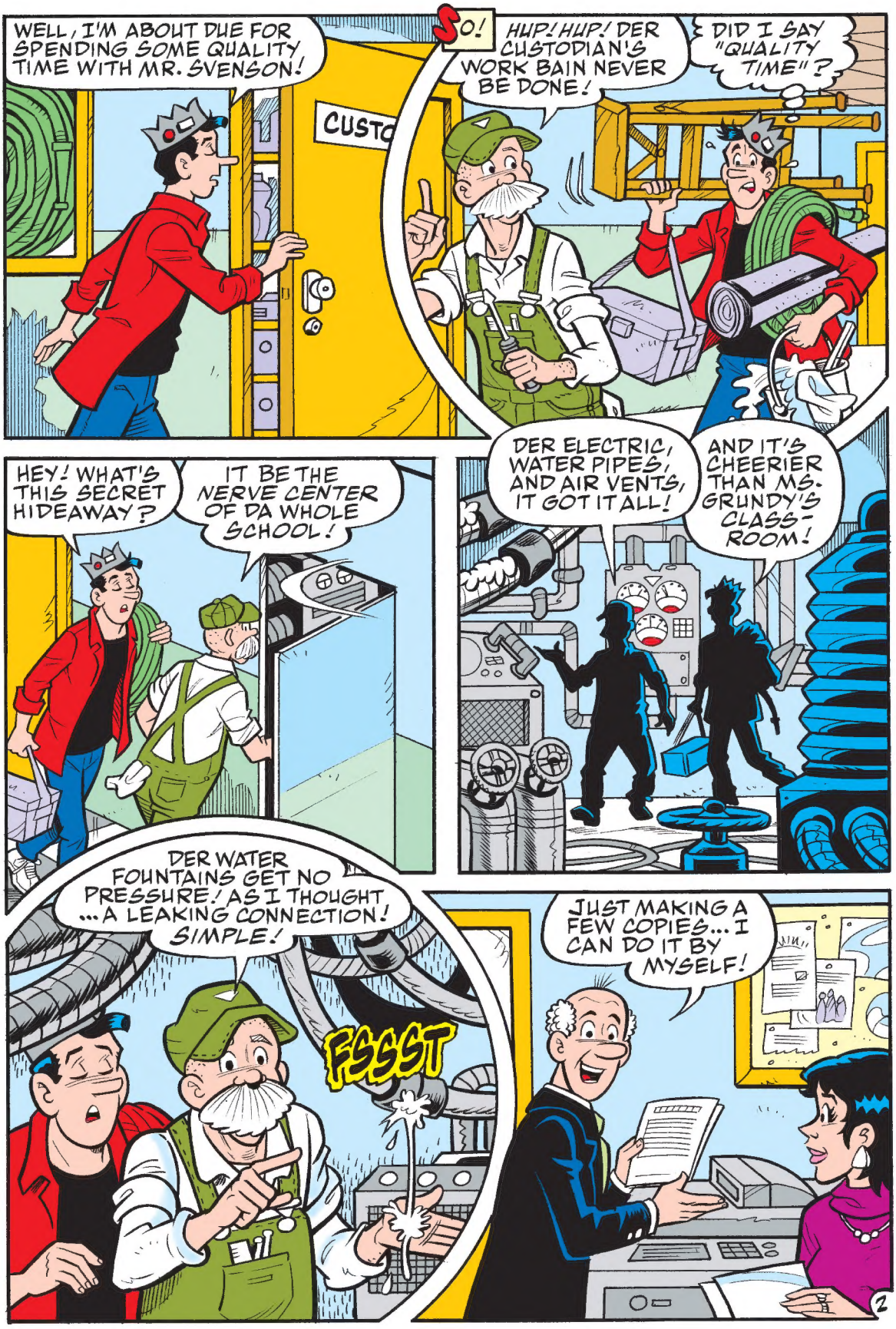
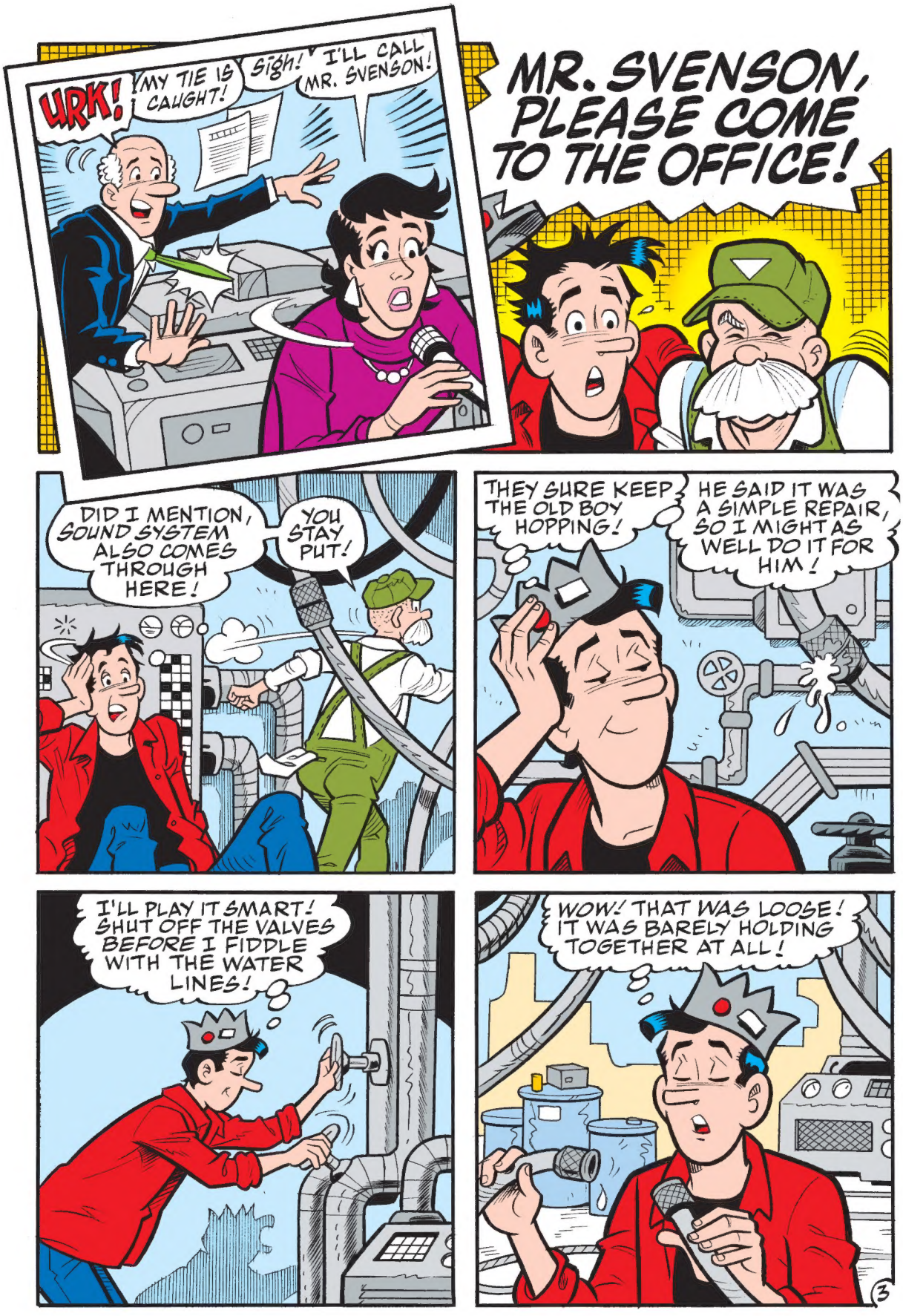
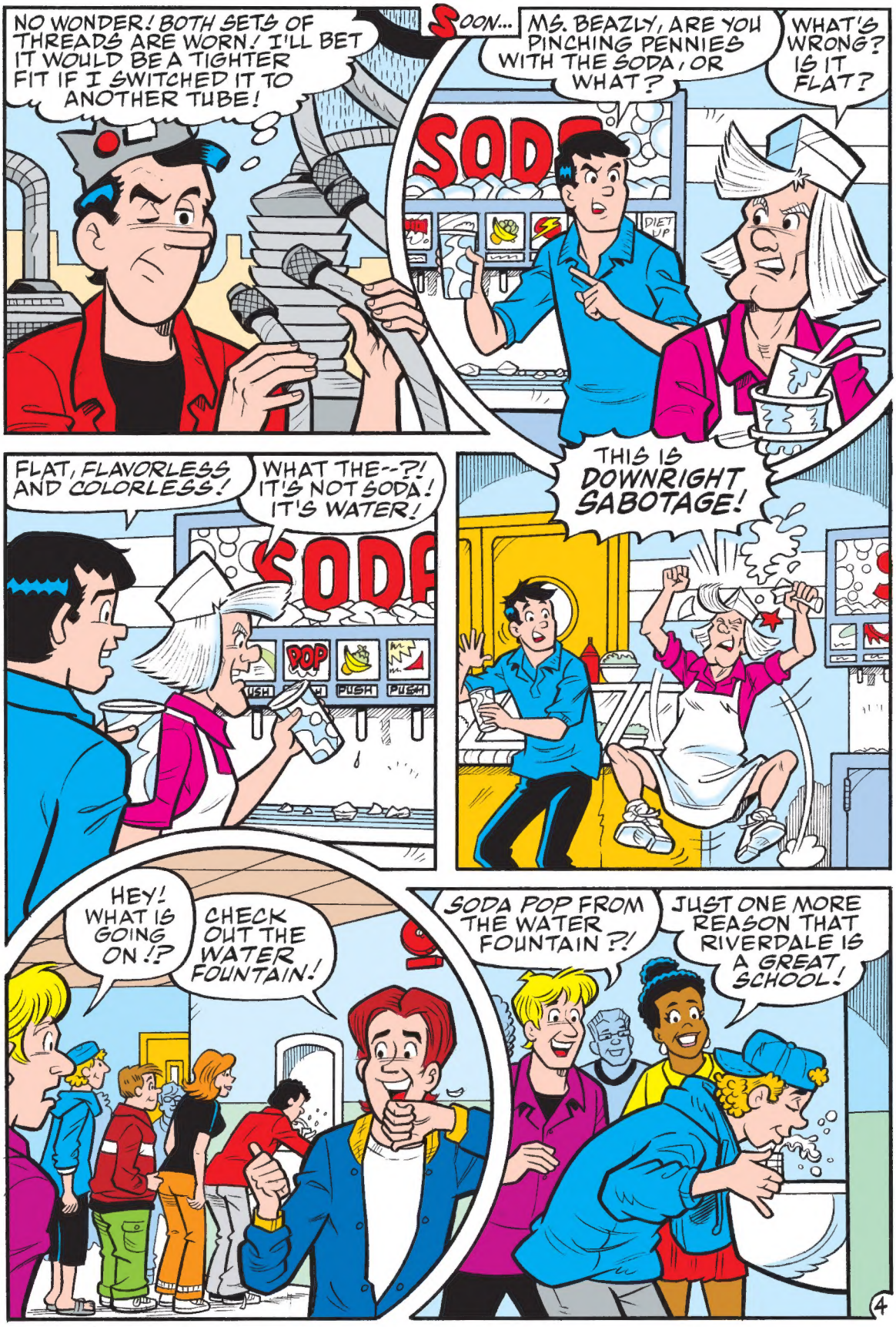
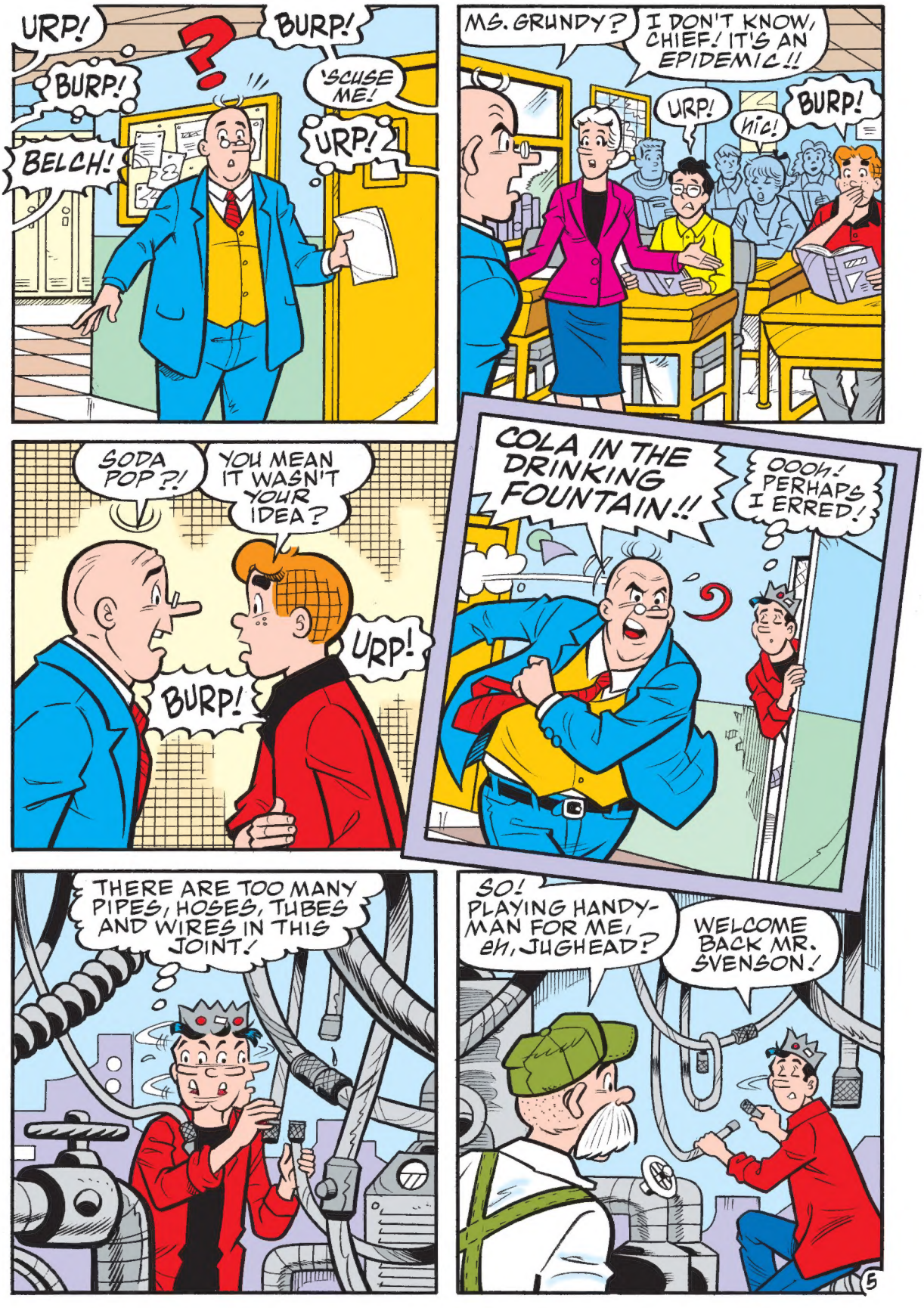
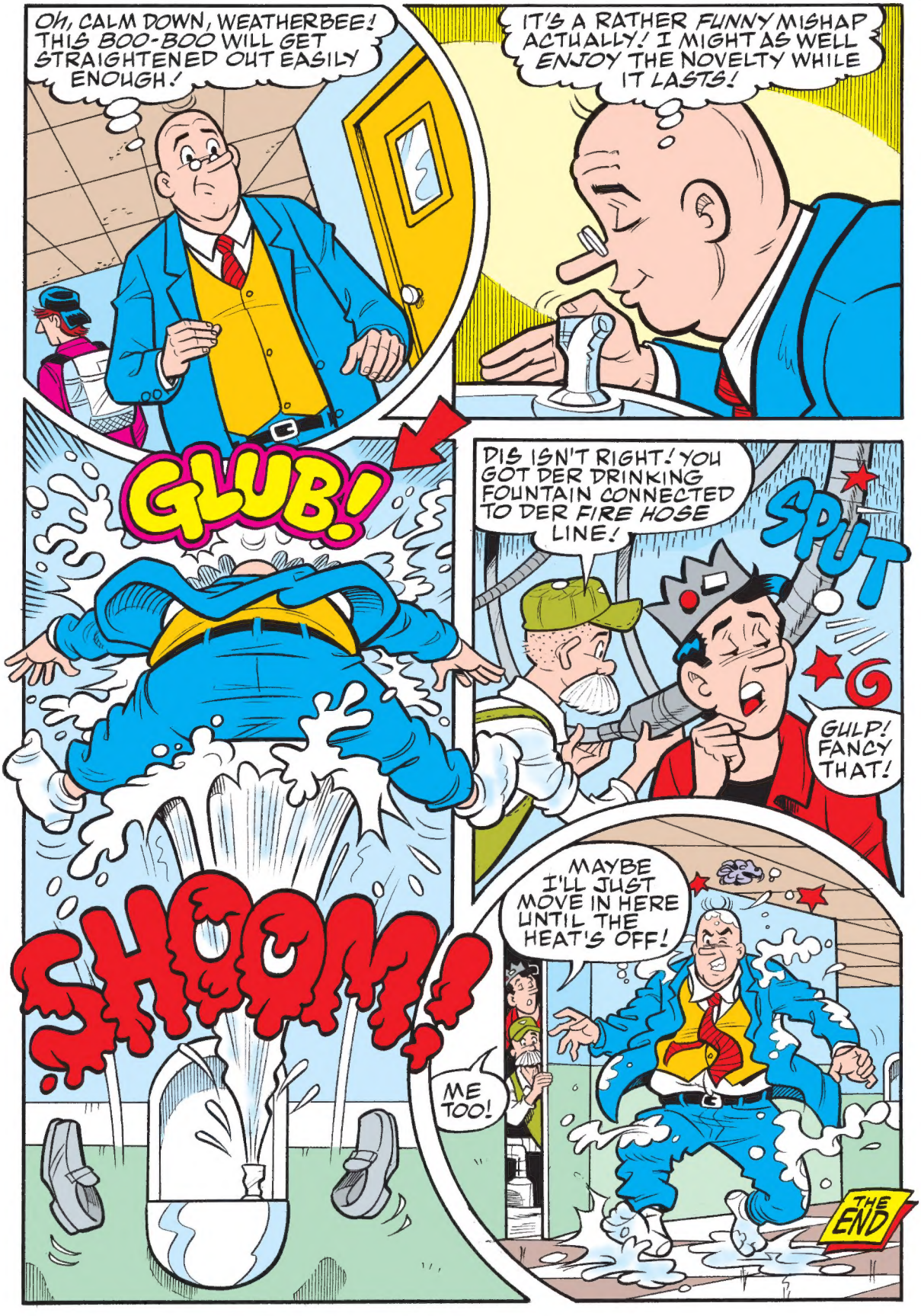


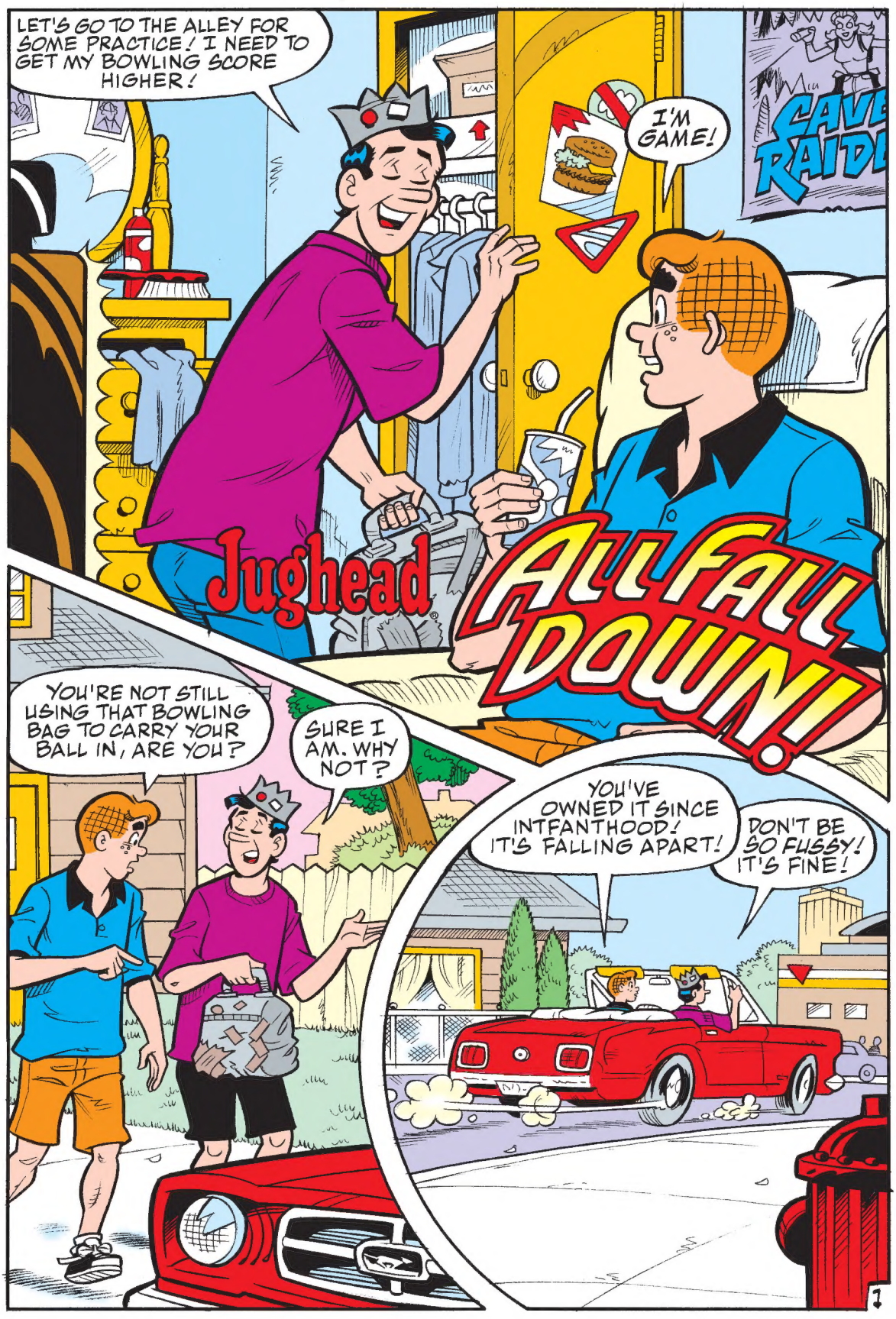

WELL, I'M ABOUT DUE FOR SPENDING SOME QUALITY TIME WITH MR. SVENSON!
CUSTO
SO!
HUP! HUP! DER CUSTODIAN'S WORK BAIN NEVER BE DONE!
DID I SAY "QUALITY TIME"?
HEY! WHAT'S THIS SECRET HIDEAWAY?
IT BE THE NERVE CENTER OF DA WHOLE SCHOOL!
DER ELECTRIC, WATER PIPES, AND AIR VENTS, IT GOT IT ALL!
AND IT'S CHEERIER THAN MS. GRUNDY'S CLASS-ROOM!
DER WATER FOUNTAINS GET NO PRESSURE! AS I THOUGHT ...A LEAKING CONNECTION! SIMPLE!
FSSST
JUST MAKING A FEW COPIES... I CAN DO IT BY MYSELF!

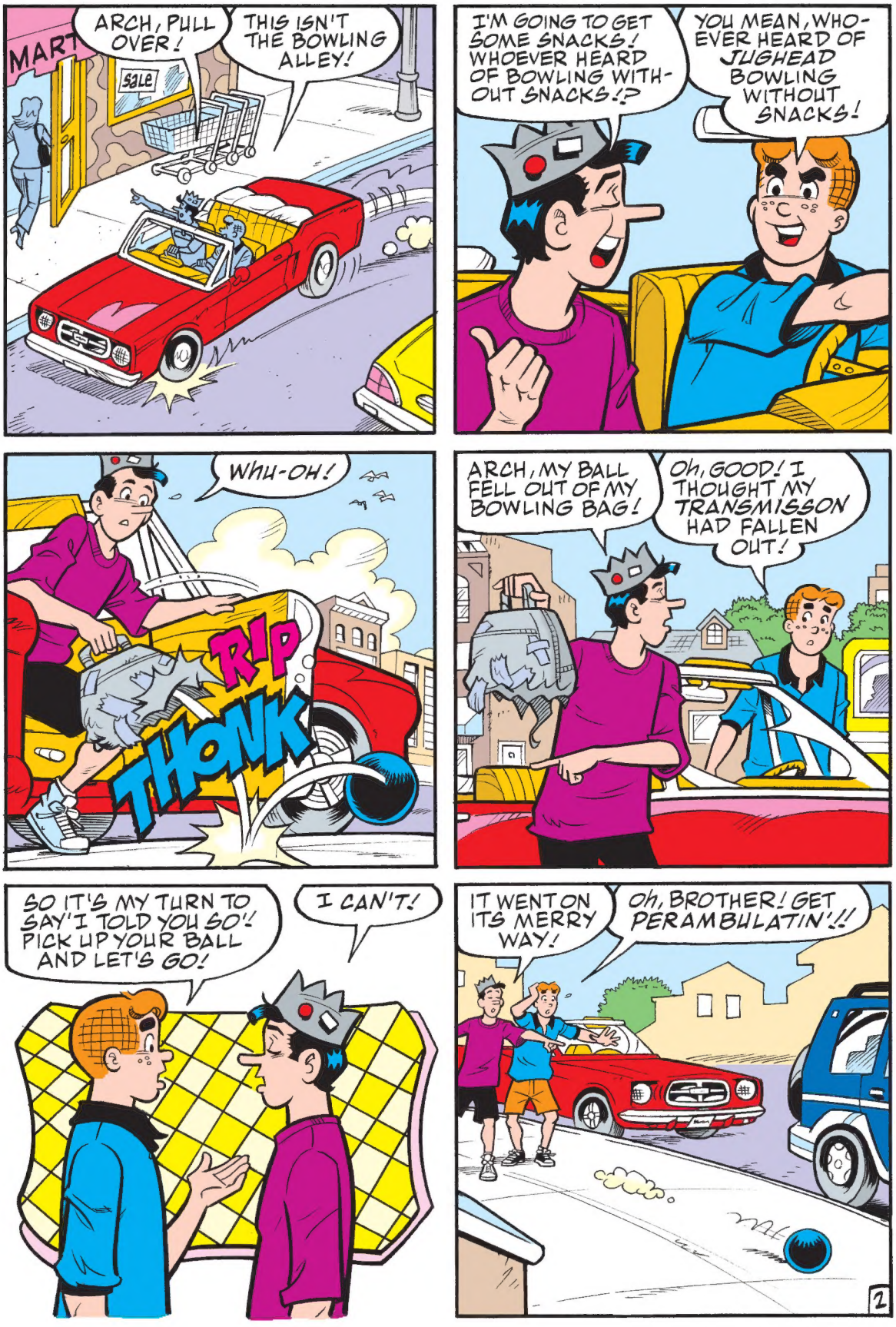

URK!
MY TIE IS CAUGHT!
SIGH!
I'LL CALL MR. SVENSON!
MR. SVENSON, PLEASE COME TO THE OFFICE!
DID I MENTION, SOUND SYSTEM ALSO COMES THROUGH HERE!
YOU STAY PUT!
THEY SURE KEEP THE OLD BOY HOPPING!
HE SAID IT WAS A SIMPLE REPAIR, SO I MIGHT AS WELL DO IT FOR HIM!
I'LL PLAY IT SMART! SHUT OFF THE VALVES BEFORE I FIDDLE WITH THE WATER LINES!
WOW! THAT WAS LOOSE! IT WAS BARELY HOLDING TOGETHER AT ALL!

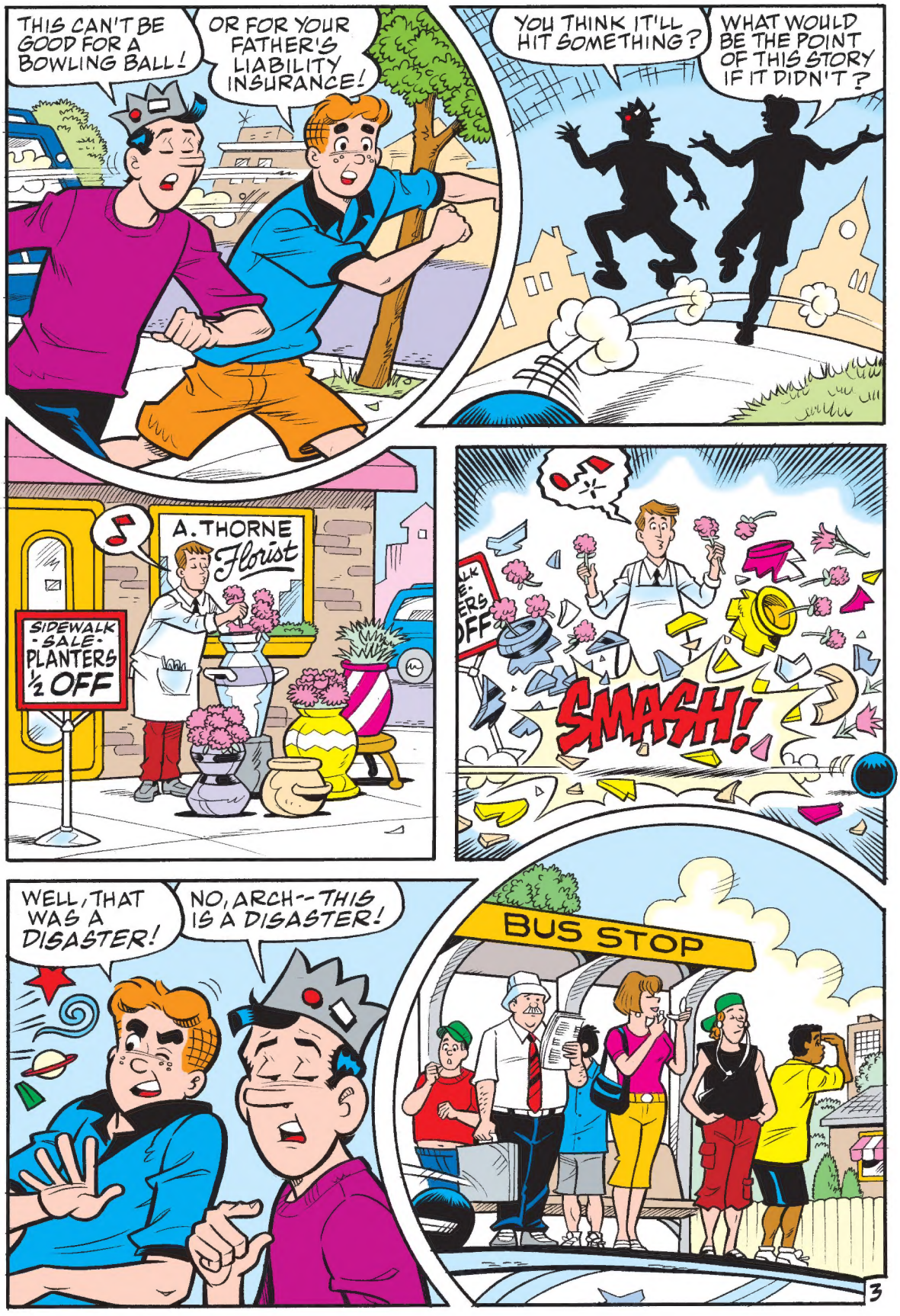

NO WONDER! BOTH SETS OF THREADS ARE WORN! I'LL BET IT WOULD BE A TIGHTER FIT IF I SWITCHED IT TO ANOTHER TUBE!
SOON...
MS. BEAZLY, ARE YOU PINCHING PENNIES WITH THE SODA, OR WHAT?
WHAT'S WRONG? IS IT FLAT?
SODA
DIET UP
FLAT, FLAVORLESS AND COLORLESS!
WHAT THE--?! IT'S NOT SODA! IT'S WATER!
SODA
POP
PUSH
PUSH
THIS IS DOWNRIGHT SABOTAGE!
HEY! WHAT IS GOING ON!?
CHECK OUT THE WATER FOUNTAIN!
SODA POP FROM THE WATER FOUNTAIN?!
JUST ONE MORE REASON THAT RIVERDALE IS A GREAT SCHOOL!

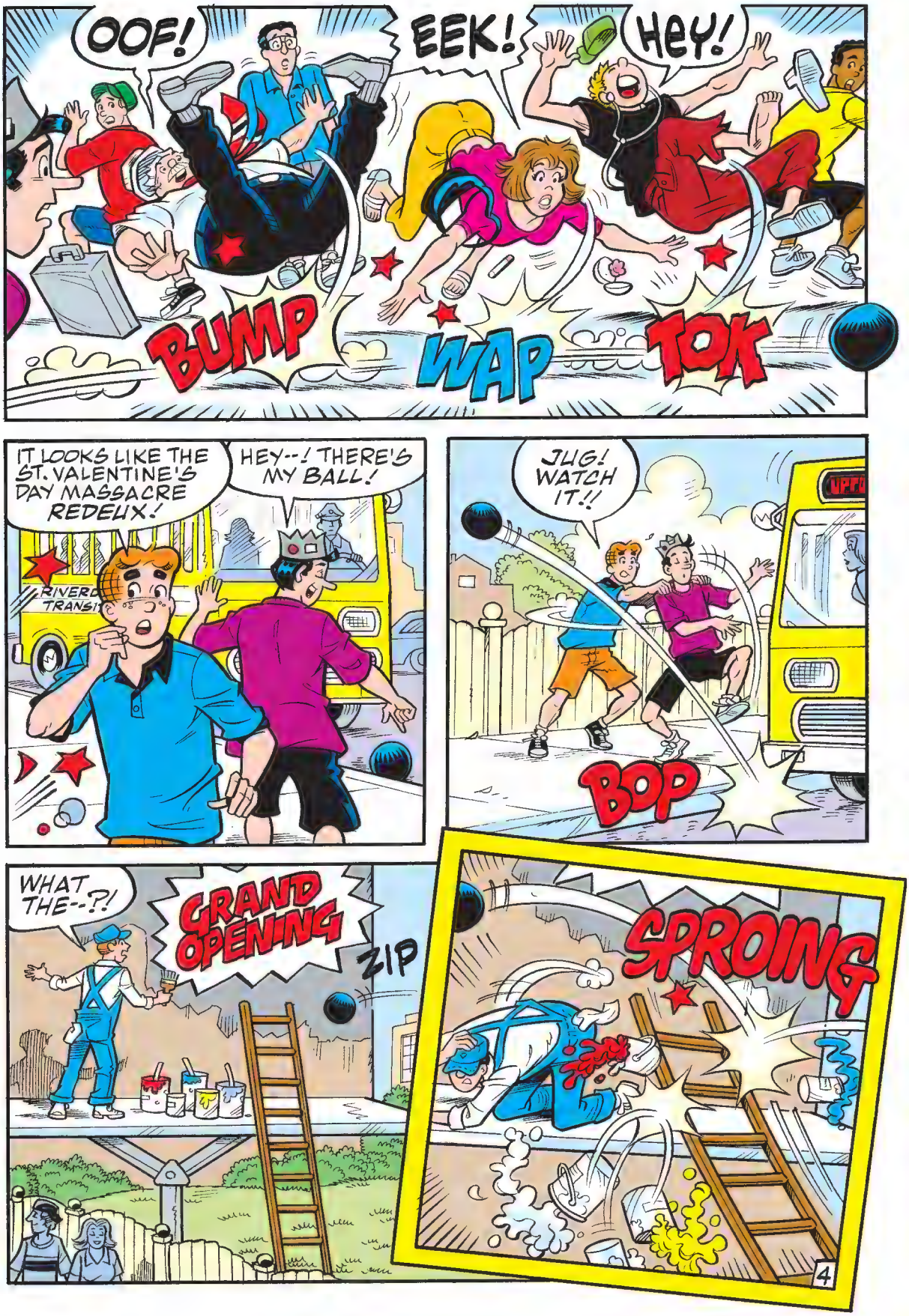

URP!
BURP!
BURP!
BELCH!
'SCUSE ME!
URP!
MS. GRUNDY?
I DON'T KNOW, CHIEF! IT'S AN EPIDEMIC!!
URP!
hic!
BURP!
SODA POP?!
YOU MEAN IT WASN'T YOUR IDEA?
URP!
BURP!
COLA IN THE DRINKING FOUNTAIN!!
OOOH! PERHAPS I ERRED!
THERE ARE TOO MANY PIPES, HOSES, TUBES AND WIRES IN THIS JOINT!
SO! PLAYING HANDY-MAN FOR ME, eh, JUGHEAD?
WELCOME BACK MR. SVENSON!

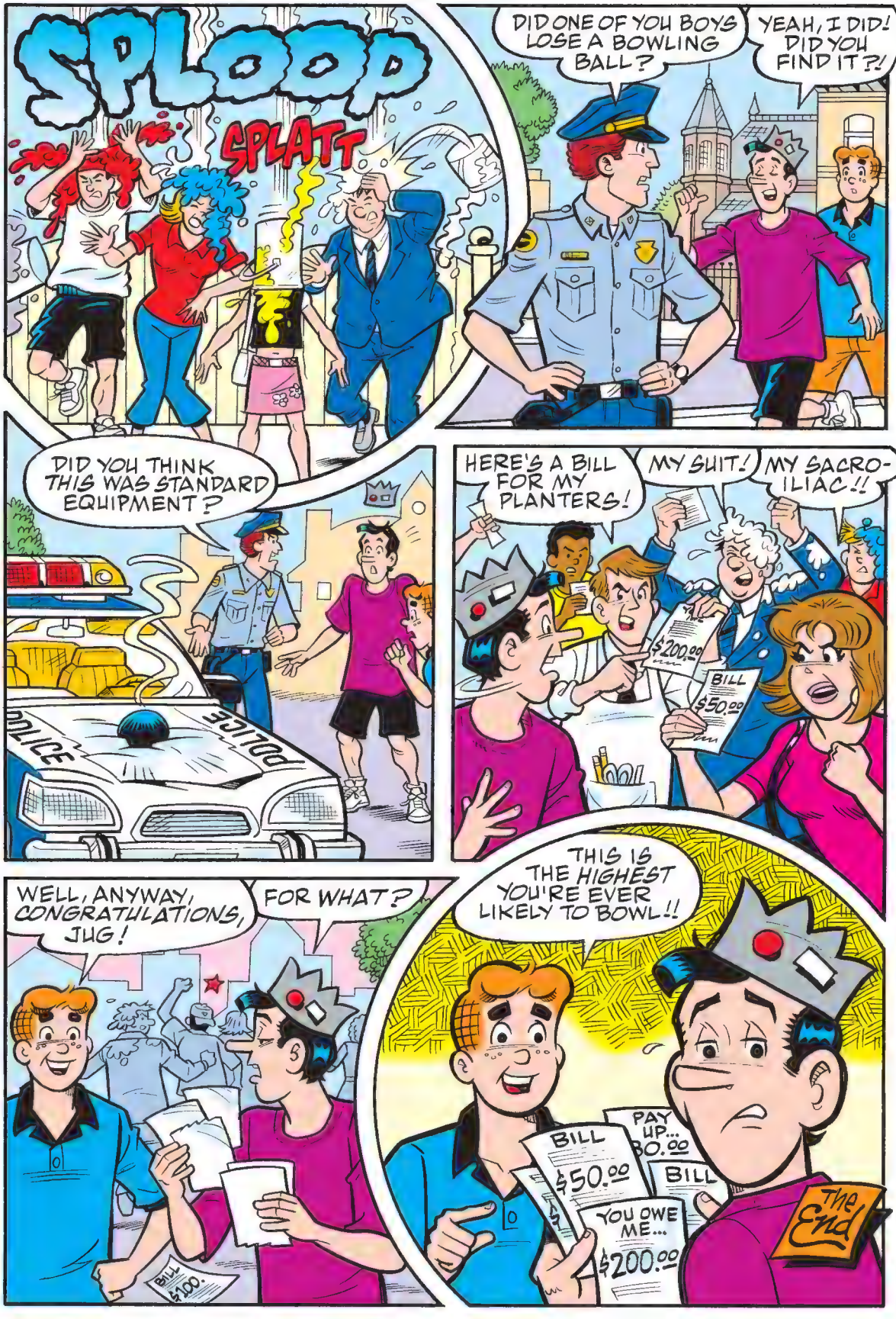

OH, CALM DOWN, WEATHERBEE! THIS BOO-BOO WILL GET STRAIGHTENED OUT EASILY ENOUGH!
IT'S A RATHER FUNNY MISHAP ACTUALLY! I MIGHT AS WELL ENJOY THE NOVELTY WHILE IT LASTS!
GLUB!
DIS ISN'T RIGHT! YOU GOT DER DRINKING FOUNTAIN CONNECTED TO DER FIRE HOSE LINE!
SPUT
GULP! FANCY THAT!
SHOOM!
MAYBE I'LL JUST MOVE IN HERE UNTIL THE HEAT'S OFF!
ME TOO!
THE END

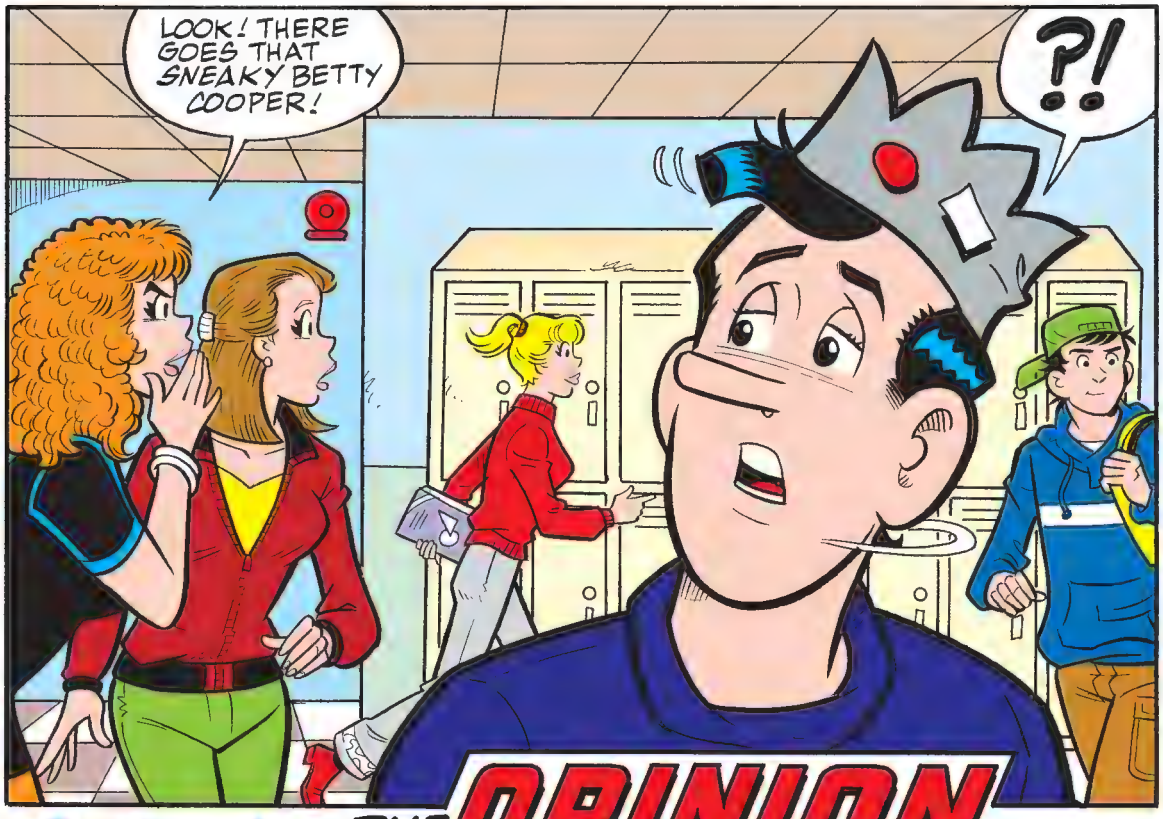

LET'S GO TO THE ALLEY FOR SOME PRACTICE! I NEED TO GET MY BOWLING SCORE HIGHER!
I'M GAME!
CAVE RAID
Jughead
All Fall Down!
YOU'RE NOT STILL USING THAT BOWLING BAG TO CARRY YOUR BALL IN, ARE YOU?
SURE I AM. WHY NOT?
YOU'VE OWNED IT SINCE INTFANTHOOD! IT'S FALLING APART!
DON'T BE SO FUSSY! IT'S FINE!


MART
SALE
ARCH, PULL OVER!
THIS ISN'T THE BOWLING ALLEY!
I'M GOING TO GET SOME SNACKS! WHOEVER HEARD OF BOWLING WITHOUT SNACKS!?
YOU MEAN, WHOEVER HEARD OF JUGHEAD BOWLING WITHOUT SNACKS!
WHU-OH!
RIP
THONK
ARCH, MY BALL FELL OUT OF MY BOWLING BAG!
Oh, GOOD! I THOUGHT MY TRANSMISSON HAD FALLEN OUT!
SO IT'S MY TURN TO SAY 'I TOLD YOU SO'! PICK UP YOUR BALL AND LET'S GO!
I CAN'T!
IT WENT ON ITS MERRY WAY!
Oh, BROTHER! GET PERAMBULATIN'!!
2

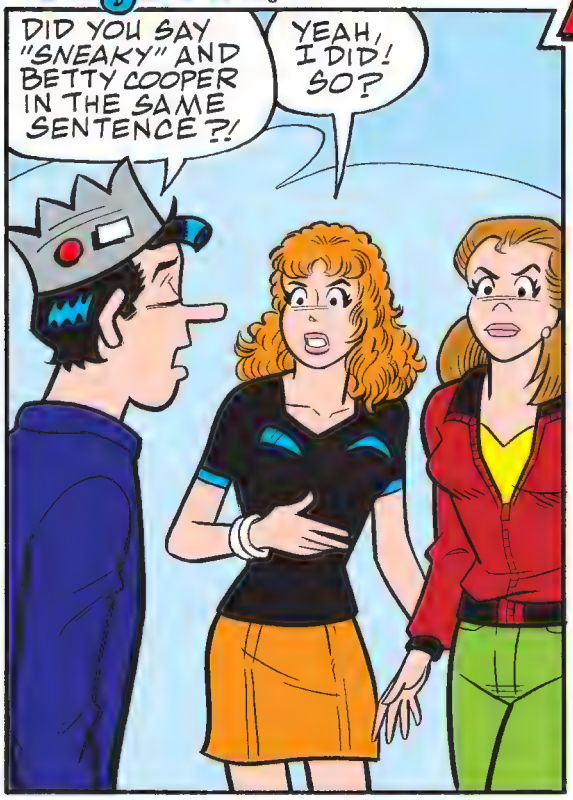

THIS CAN'T BE GOOD FOR A BOWLING BALL!
OR FOR YOUR FATHER'S LIABILITY INSURANCE!
YOU THINK IT'LL HIT SOMETHING?
WHAT WOULD BE THE POINT OF THIS STORY IF IT DIDN'T?
A. THORNE Florist
SIDEWALK SALE PLANTERS ½ OFF
SMASH!
WELL, THAT WAS A DISASTER!
NO, ARCH--THIS IS A DISASTER!
BUS STOP

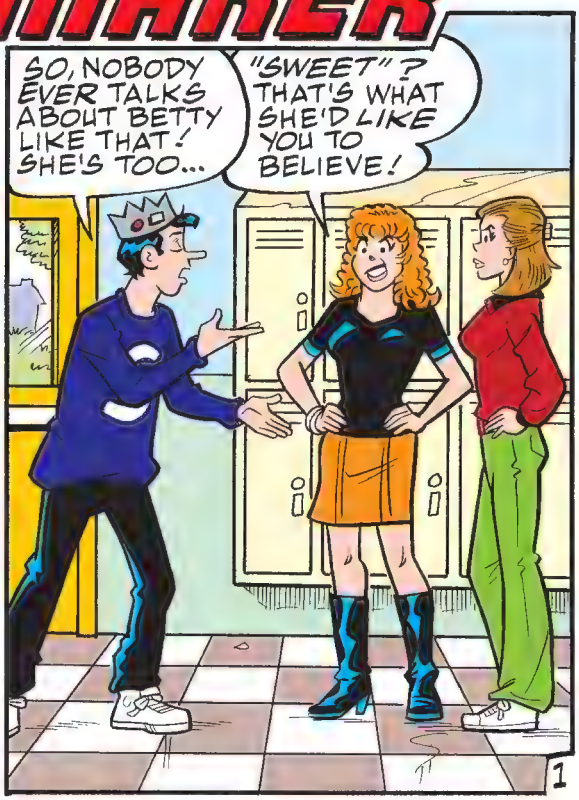

OOF!
EEK!
HEY!
BUMP
WAP
TOK
IT LOOKS LIKE THE ST. VALENTINE'S DAY MASSACRE REDEUX!
HEY--! THERE'S MY BALL!
JUG! WATCH IT!!
BOP
WHAT THE--?!
GRAND OPENING
ZIP
SPROING
4

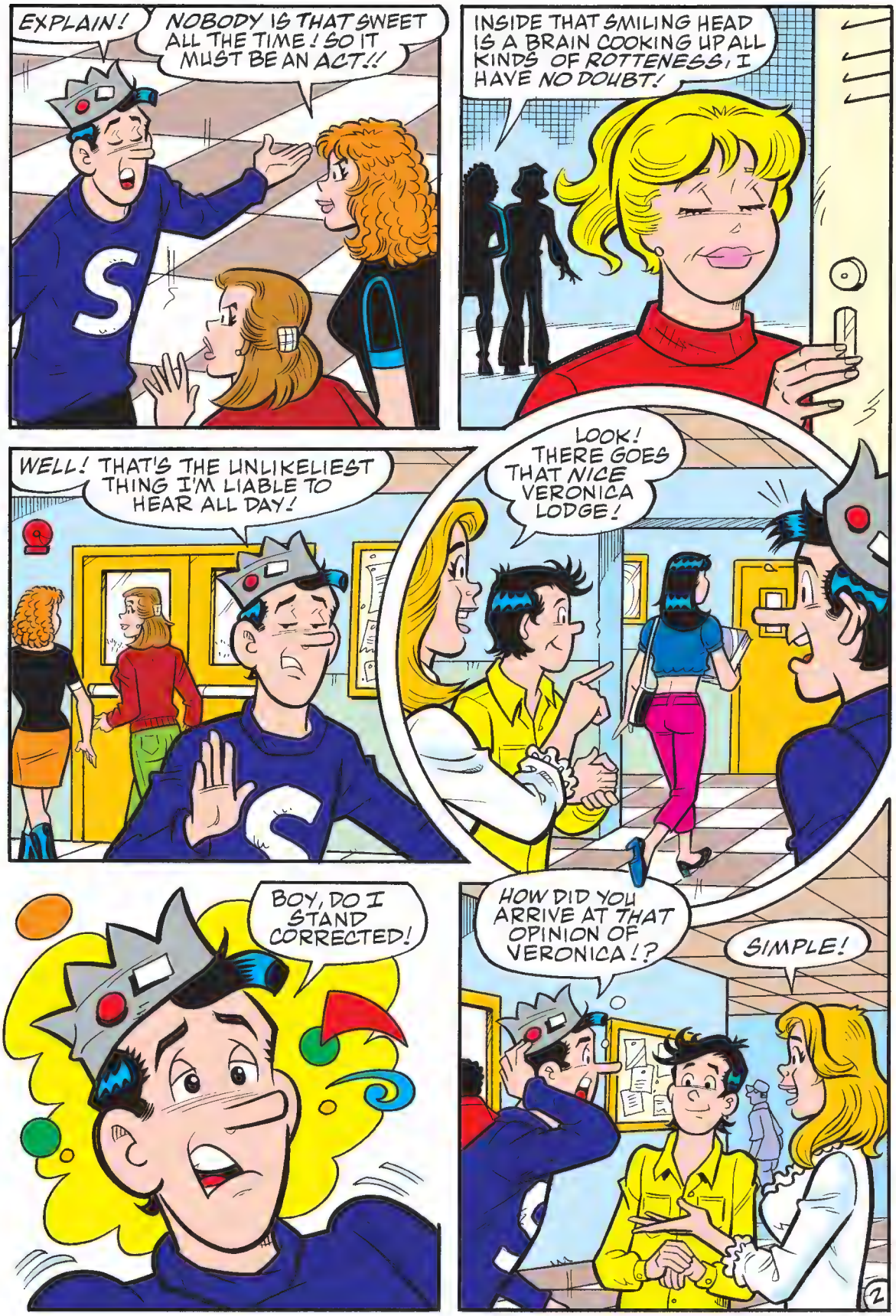

SPLOOP
SPLATT
DID ONE OF YOU BOYS LOSE A BOWLING BALL?
YEAH, I DID! DID YOU FIND IT?!
DID YOU THINK THIS WAS STANDARD EQUIPMENT?
POLICE
HERE'S A BILL FOR MY PLANTERS!
MY SUIT!
MY SACRO-ILIAC!!
$200.00
BILL
$50.00
WELL, ANYWAY, CONGRATULATIONS, JUG!
FOR WHAT?
BILL
$100.
THIS IS THE HIGHEST YOU'RE EVER LIKELY TO BOWL!!
BILL
$50.00
PAY UP... $0.00
BILL
YOU OWE ME...
$200.00
The End

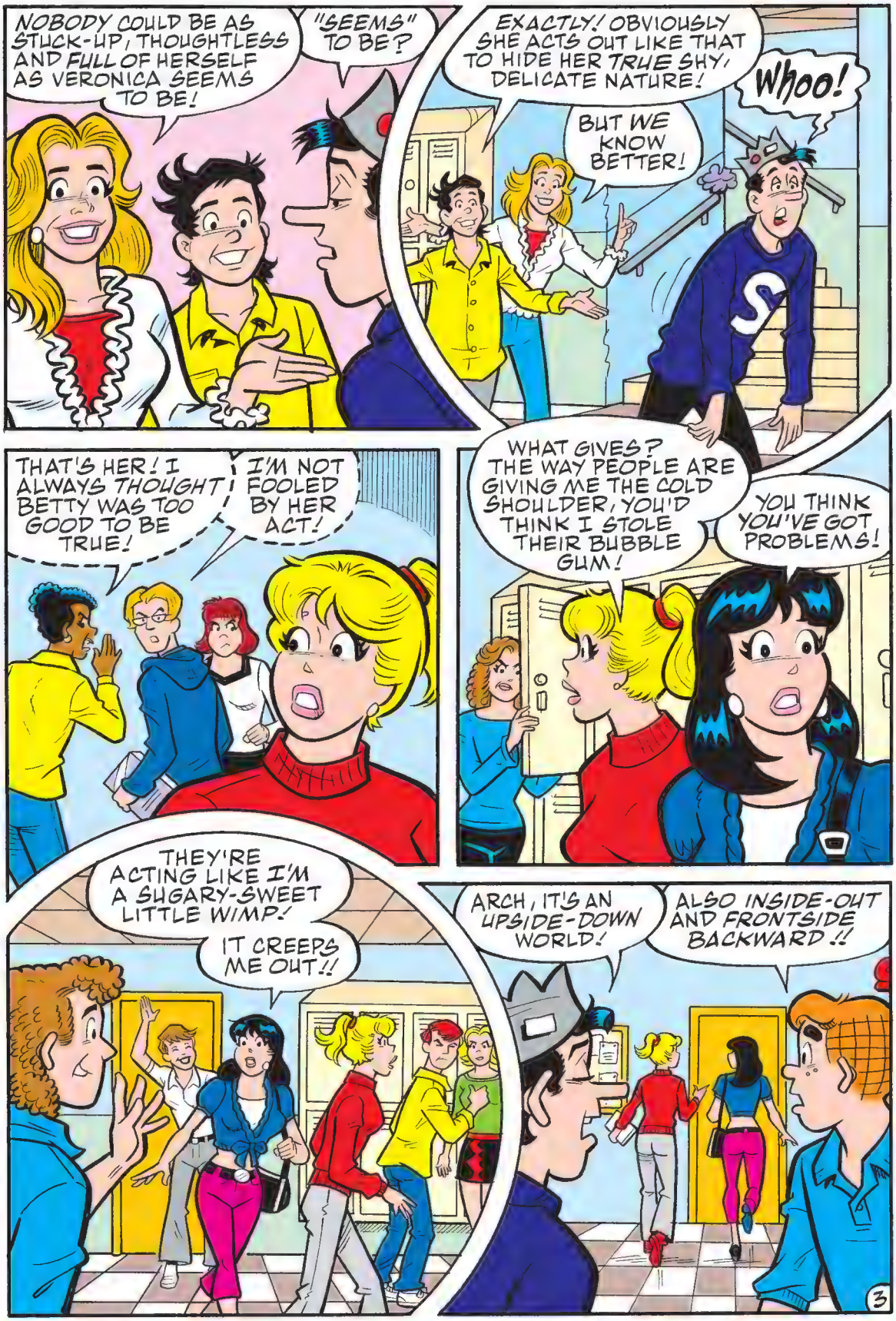


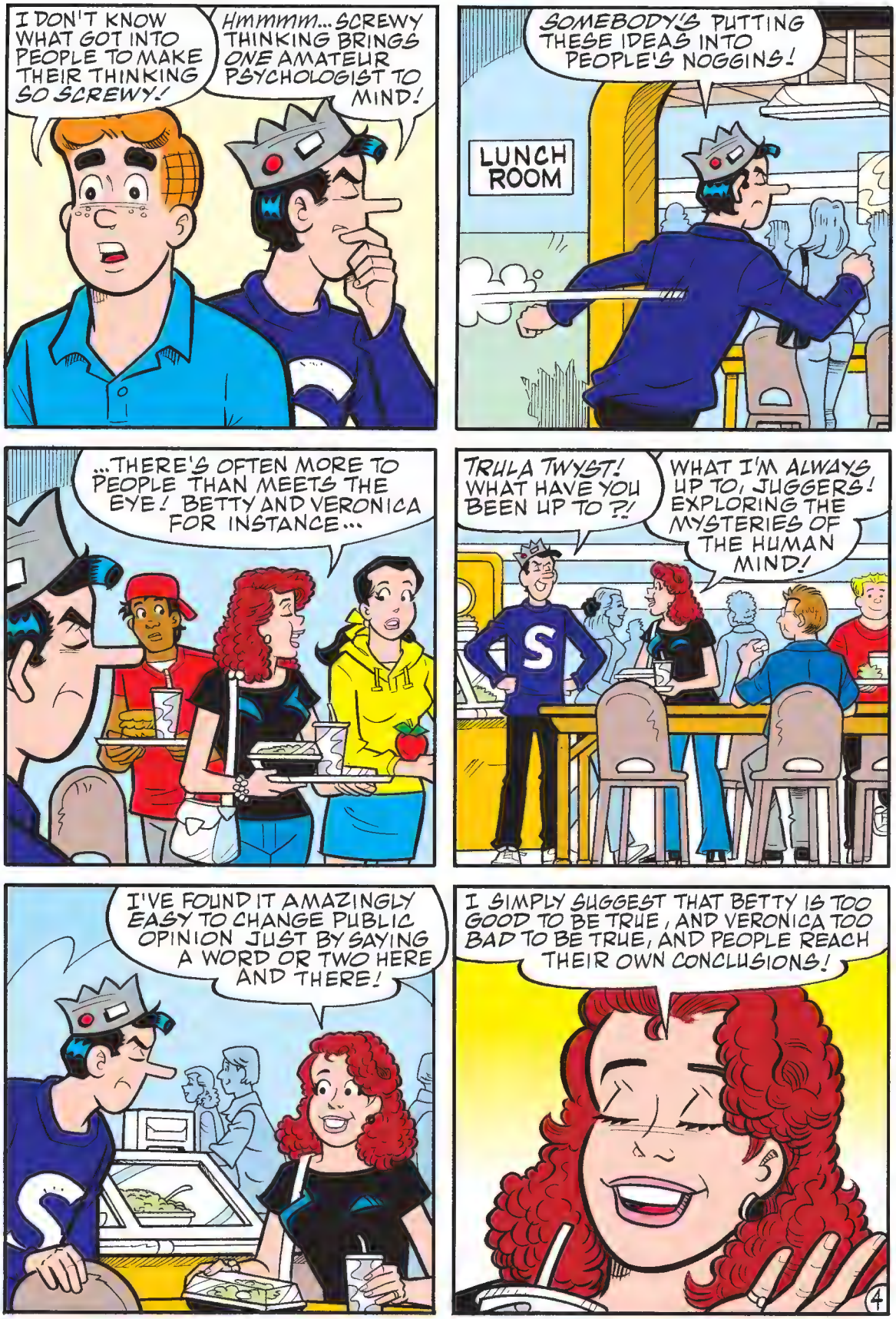
Jughead in THE OPINION MAKER



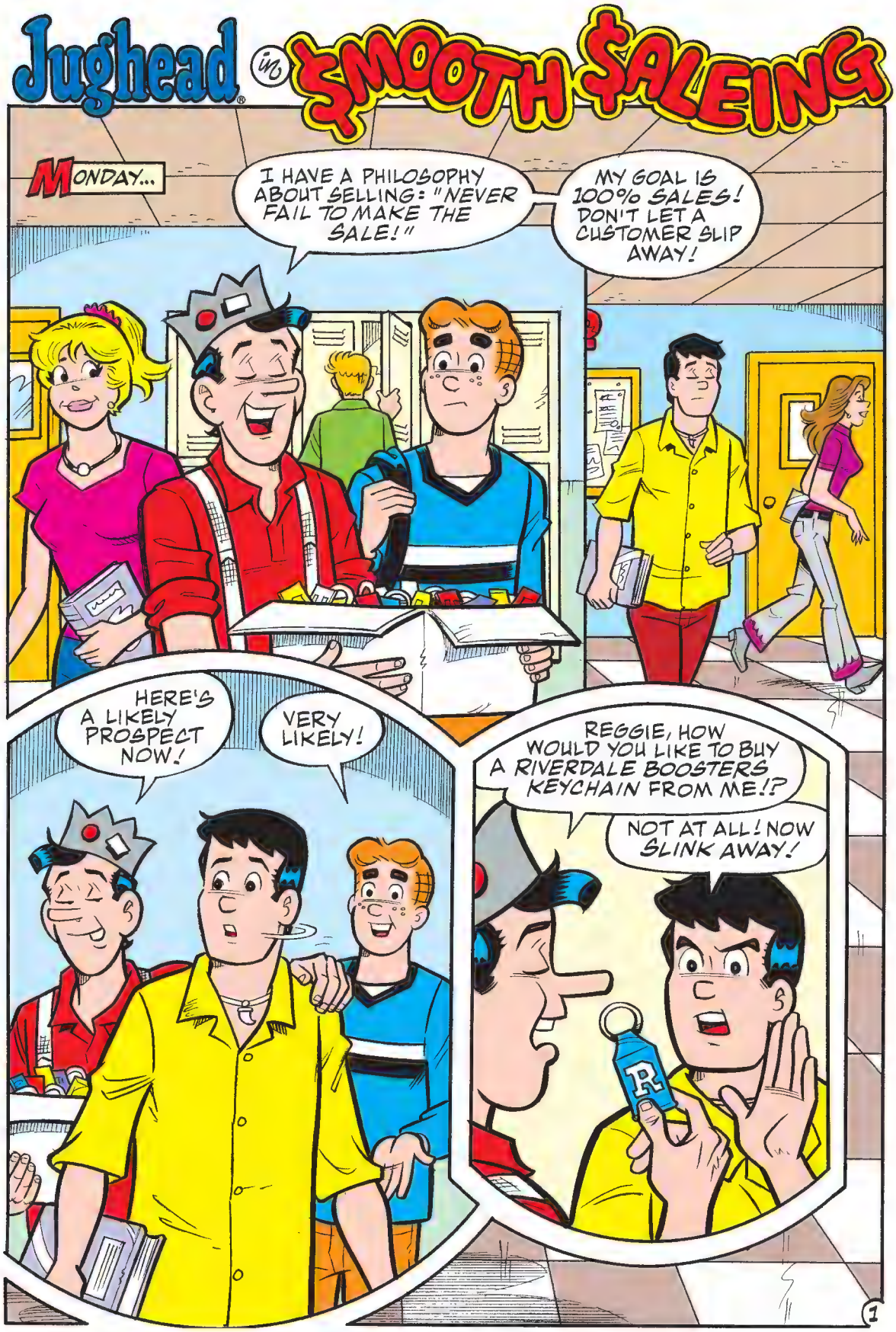



EXPLAIN!
NOBODY IS THAT SWEET ALL THE TIME! SO IT MUST BE AN ACT!!
INSIDE THAT SMILING HEAD IS A BRAIN COOKING UP ALL KINDS OF ROTTENESS, I HAVE NO DOUBT!
WELL! THAT'S THE UNLIKELIEST THING I'M LIABLE TO HEAR ALL DAY!
LOOK! THERE GOES THAT NICE VERONICA LODGE!
BOY, DO I STAND CORRECTED!
HOW DID YOU ARRIVE AT THAT OPINION OF VERONICA!?
SIMPLE!
2

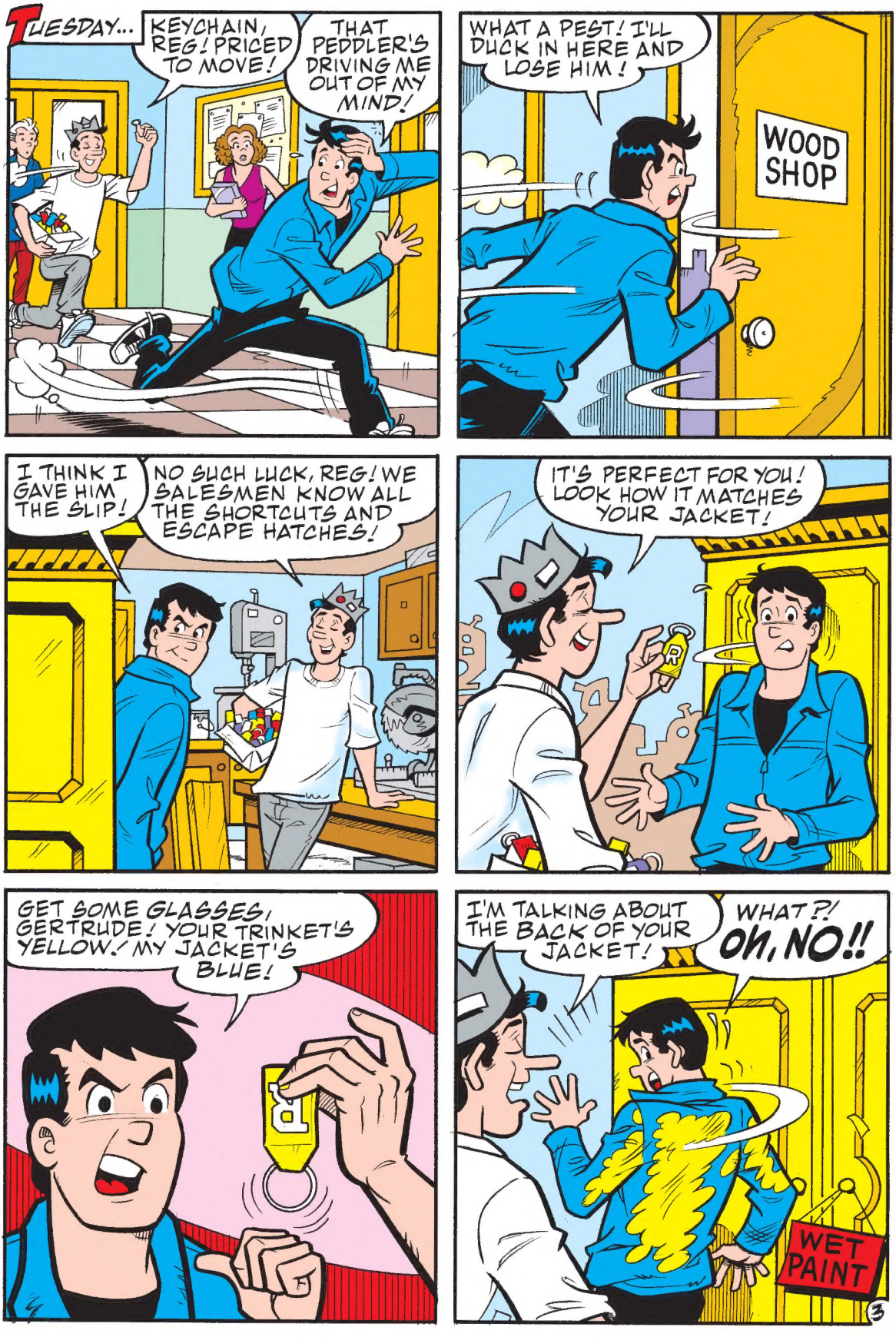

NOBODY COULD BE AS STUCK-UP, THOUGHTLESS AND FULL OF HERSELF AS VERONICA SEEMS TO BE!
"SEEMS" TO BE?
EXACTLY! OBVIOUSLY SHE ACTS OUT LIKE THAT TO HIDE HER TRUE SHY, DELICATE NATURE!
BUT WE KNOW BETTER!
Whoo!
THAT'S HER! I ALWAYS THOUGHT BETTY WAS TOO GOOD TO BE TRUE!
I'M NOT FOOLED BY HER ACT!
WHAT GIVES? THE WAY PEOPLE ARE GIVING ME THE COLD SHOULDER, YOU'D THINK I STOLE THEIR BUBBLE GUM!
YOU THINK YOU'VE GOT PROBLEMS!
THEY'RE ACTING LIKE I'M A SUGARY-SWEET LITTLE WIMP!
IT CREEPS ME OUT!!
ARCH, IT'S AN UPSIDE-DOWN WORLD!
ALSO INSIDE-OUT AND FRONTSIDE BACKWARD!!
3

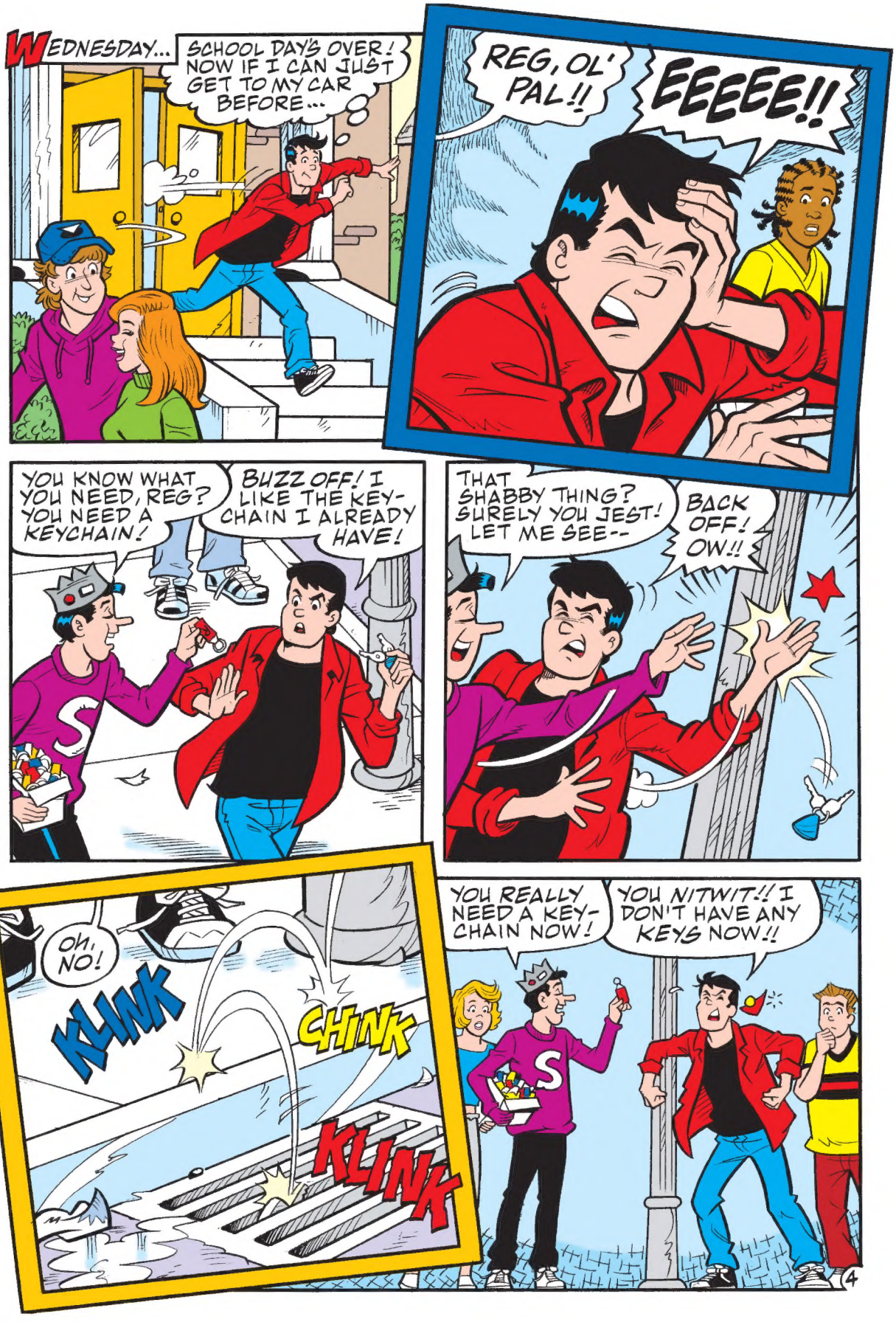

I DON'T KNOW WHAT GOT INTO PEOPLE TO MAKE THEIR THINKING SO SCREWY!
Hmmmm... SCREWY THINKING BRINGS ONE AMATEUR PSYCHOLOGIST TO MIND!
SOMEBODY'S PUTTING THESE IDEAS INTO PEOPLE'S NOGGINS!
LUNCH ROOM
...THERE'S OFTEN MORE TO PEOPLE THAN MEETS THE EYE! BETTY AND VERONICA FOR INSTANCE...
TRULA TWYST! WHAT HAVE YOU BEEN UP TO ?!
WHAT I'M ALWAYS UP TO, JUGGERS! EXPLORING THE MYSTERIES OF THE HUMAN MIND!
I'VE FOUND IT AMAZINGLY EASY TO CHANGE PUBLIC OPINION JUST BY SAYING A WORD OR TWO HERE AND THERE!
I SIMPLY SUGGEST THAT BETTY IS TOO GOOD TO BE TRUE, AND VERONICA TOO BAD TO BE TRUE, AND PEOPLE REACH THEIR OWN CONCLUSIONS!

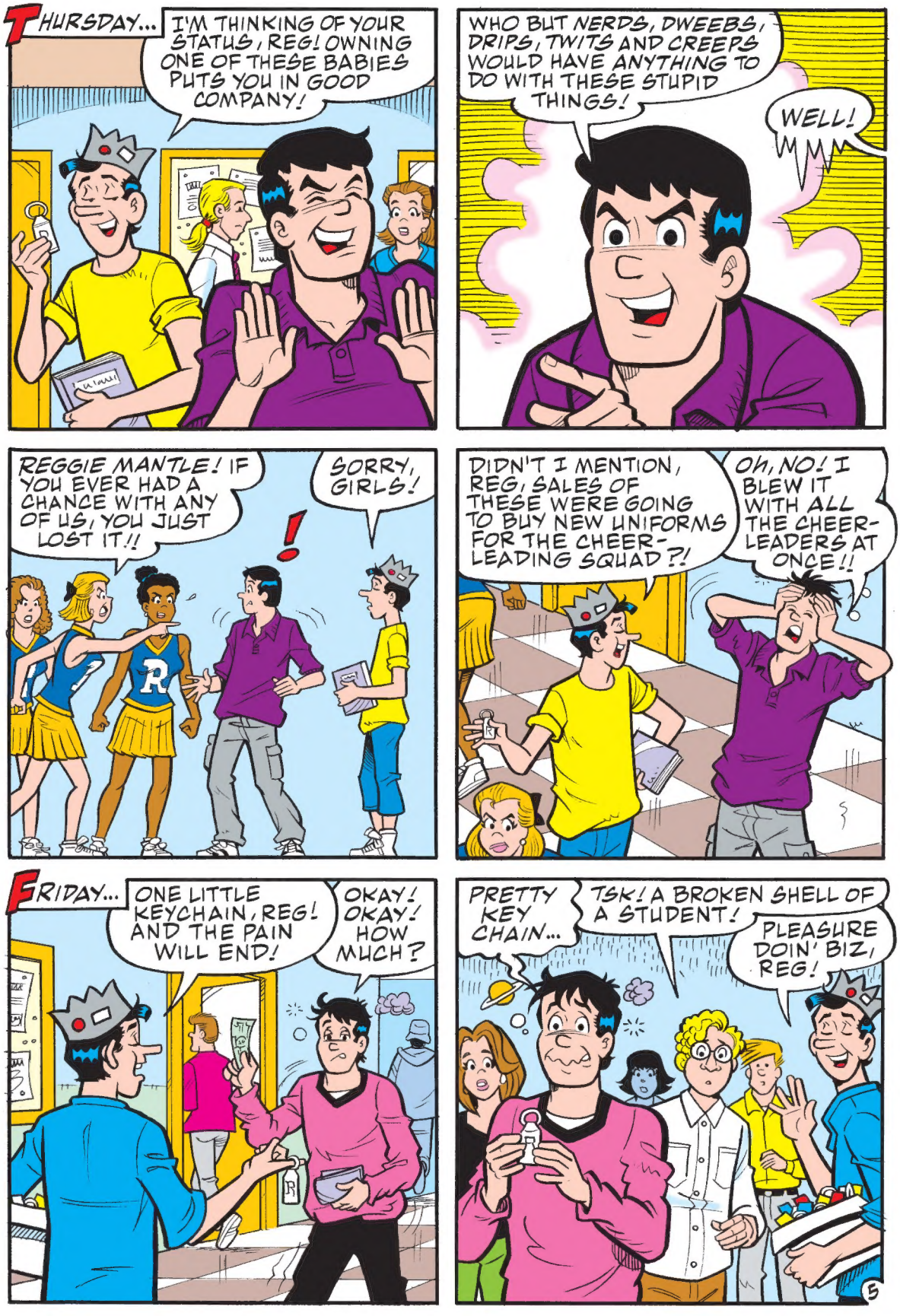
NOW, I KNOW YOU, JUGGERS, AND I KNOW HOW YOU'LL REACT TO MY EXPERIMENT!
BUT IT'S NOTHING PERSONAL AGAINST THE GIRLS! IT'S SIMPLY AN INTERESTING CLASS PROJECT!
FOOT LONG HOT DOG
DELIGHTFUL! REFRESHING! FASCINATING!
HMMM! THAT'S NOT THE RESPONSE I EXPECTED FROM YOU, JUGGERS!
OH, THOSE WEREN'T MY WORDS! CONSIDER THAT A MESSAGE FROM THAT SWEET VERONICA LODGE!
AND HERE'S ONE FROM THAT ROTTEN BETTY COOPER!
SPLUSH
I THINK I LIKED BETTY BETTER WHEN SHE WAS NICE!
END

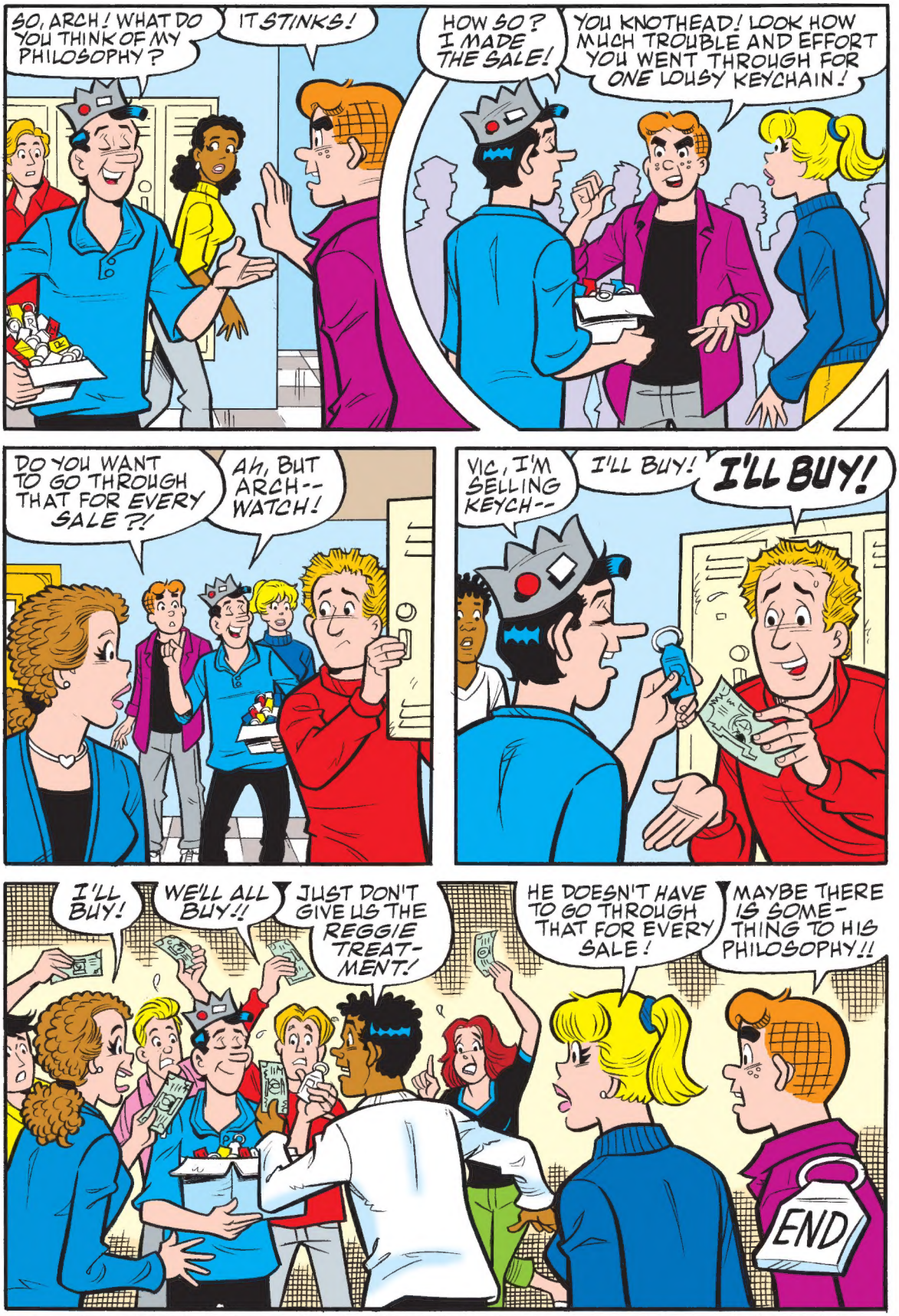

Jughead in $MOOTH $ALEING
MONDAY...
I HAVE A PHILOSOPHY ABOUT SELLING: "NEVER FAIL TO MAKE THE SALE!"
MY GOAL IS 100% SALES! DON'T LET A CUSTOMER SLIP AWAY!
HERE'S A LIKELY PROSPECT NOW!
VERY LIKELY!
REGGIE, HOW WOULD YOU LIKE TO BUY A RIVERDALE BOOSTERS KEYCHAIN FROM ME!?
NOT AT ALL! NOW SLINK AWAY!
R
1

WELL, YOUR RECORD IS INTACT! 100%!
100% NO SALE!
YOU'RE WRONG, ARCH!
WHEN SALESMAN JUG SETS HIS SIGHTS ON A PROSPECT, IT'S NOT A MATTER OF "IF" HE'LL BUY!--
--IT'S A MATTER OF WHEN, HOW MANY, AND WHAT COLOR!
YOU FORGOT ONE!--
IT'S A MATTER OF "FROM WHICH TRASH CAN WILL YOU BE SELLING THEM?"
SEE? I KNEW HE'D COME BACK! THAT SHOWS HE'S INTERESTED!
PUSH
MY SALES RESISTANCE TRUMPS THAT CLOWN'S SALESMANSHIP ANY DAY OF THE WEEK!


TUESDAY...
KEYCHAIN, REG! PRICED TO MOVE!
THAT PEDDLER'S DRIVING ME OUT OF MY MIND!
WHAT A PEST! I'LL DUCK IN HERE AND LOSE HIM!
WOOD SHOP
I THINK I GAVE HIM THE SLIP!
NO SUCH LUCK, REG! WE SALESMEN KNOW ALL THE SHORTCUTS AND ESCAPE HATCHES!
IT'S PERFECT FOR YOU! LOOK HOW IT MATCHES YOUR JACKET!
GET SOME GLASSES, GERTRUDE! YOUR TRINKET'S YELLOW! MY JACKET'S BLUE!
I'M TALKING ABOUT THE BACK OF YOUR JACKET!
WHAT?!
OH, NO!!
WET PAINT
3


WEDNESDAY...
SCHOOL DAY'S OVER! NOW IF I CAN JUST GET TO MY CAR BEFORE...
REG, OL' PAL!!
EEEEE!!
YOU KNOW WHAT YOU NEED, REG? YOU NEED A KEYCHAIN!
BUZZ OFF! I LIKE THE KEY-CHAIN I ALREADY HAVE!
THAT SHABBY THING? SURELY YOU JEST! LET ME SEE--
BACK OFF! OW!!
OH, NO!
KLINK
CHINK
KLINK
YOU REALLY NEED A KEY-CHAIN NOW!
YOU NITWIT!! I DON'T HAVE ANY KEYS NOW!!


THURSDAY...
I'M THINKING OF YOUR STATUS, REG! OWNING ONE OF THESE BABIES PUTS YOU IN GOOD COMPANY!
WHO BUT NERDS, DWEEBS, DRIPS, TWITS AND CREEPS WOULD HAVE ANYTHING TO DO WITH THESE STUPID THINGS!
WELL!
REGGIE MANTLE! IF YOU EVER HAD A CHANCE WITH ANY OF US, YOU JUST LOST IT!!
SORRY, GIRLS!
DIDN'T I MENTION, REG, SALES OF THESE WERE GOING TO BUY NEW UNIFORMS FOR THE CHEER-LEADING SQUAD?!
OH, NO! I BLEW IT WITH ALL THE CHEER-LEADERS AT ONCE!!
FRIDAY...
ONE LITTLE KEYCHAIN, REG! AND THE PAIN WILL END!
OKAY! OKAY! HOW MUCH?
PRETTY KEY CHAIN...
TSK! A BROKEN SHELL OF A STUDENT!
PLEASURE DOIN' BIZ, REG!
5


SO, ARCH! WHAT DO YOU THINK OF MY PHILOSOPHY?
IT STINKS!
HOW SO? I MADE THE SALE!
YOU KNOTHEAD! LOOK HOW MUCH TROUBLE AND EFFORT YOU WENT THROUGH FOR ONE LOUSY KEYCHAIN!
DO YOU WANT TO GO THROUGH THAT FOR EVERY SALE?!
AH, BUT ARCH-- WATCH!
VIC, I'M SELLING KEYCH--
I'LL BUY!
I'LL BUY!
I'LL BUY!
WE'LL ALL BUY!!
JUST DON'T GIVE US THE REGGIE TREAT-MENT!
HE DOESN'T HAVE TO GO THROUGH THAT FOR EVERY SALE!
MAYBE THERE IS SOME-THING TO HIS PHILOSOPHY!!
END

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